

LONGFORD  
INTERNATIONAL COLLEGE



wgpa



BE PREPARED FOR THE NEXT STEP

# DEGREES/ DIPLOMAS IN SPORTS AND BUSINESS

Gaelic Players Association,  
27 Northwood House,  
Northwood Business Campus,  
Santry, Dublin 9

Tel: +353 1 8575686

Email: [info@gaelicplayers.com](mailto:info@gaelicplayers.com)



# MASTERS DEGREES

## SPORTS PERFORMANCE & SPORTS SCIENCE

### MSc Advanced Sports Performance

This a 2 year degree delivered by some of the English Premier League leading strength and conditioning coaches. You will learn best practises from one of the world's most competitive leagues and bring that back to your local teams. There are no exams and assessment is purely through assignments and practical projects. Learn also technology is used to gain competitive advantage on the field.

### MSc Sports Science

A 2 year degree taught by leading sport medicine practitioners. The team delivering this programme are leading sports medicine doctor from Trinity College and private practise. Although the degree has a medical theme you do not need to be a doctor to take this course.

### MSc Sports & Exercise Psychology

Taught over just 1 year, this degree is designed to give you an awareness of the importance of sports and exercise psychology. You will learn the power of motivation and the leadership principles that bring success on the pitch. There is also a module of mental health and how to deal with it personally and to help others through it.

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# MASTERS DEGREES

## SPORTS BUSINESS AND EXECUTIVE BUSINESS

### Executive MBA

The MBA is a must for those who have ambitions of rising through the corporate ranks to the top. Our Executive MBA is delivered online and through weekly live online lectures. The eMBA is designed to provide an all round business education and is the degree most favoured by those who want a general management training.

### MBA Football Business

A unique MBA that provides you with the skills to enter a football club (Gaelic or any sports) and be equipped to work in senior management, as a professional scout, or as a football/sports agent. This degree is being delivered in association with Leeds United Football Club and has a residential of one week in Elland Road to see, first hand, how a Premier League Club operates.

Therefore, you can choose between the following tracks and gain an MBA in one of three different specialisations:

**MBA** Football CEO

**MBA** Professional Scout

**MBA** Football Agent





# MASTERS DEGREE

## MA Football Agent

If you are interested in entering the secretive and glamorous world of the football agent, then this 1 year degree is for you. Becoming a successful football agent is not about attending expensive seminars, it is about contacts. It is also about how to build relationships and keep them. John Viola who has designed this course, is one of the UK's most respected and leading football agents. John has successfully represented some of the biggest names in the game, and they are still his closest friends even to this day.

Coming from a financial services background over 25 years ago to become one of the first FIFA registered football agents in the UK, John is vastly experienced having negotiated several high profile and global transfers throughout his career. John is respected by his peers and is well placed to handle all the complex areas surrounding the world of football today; from sourcing record breaking player moves to negotiating club sales.

John unlocks the secrets for you and gives you the practical skills needed to succeed. The aim of the course is to have you up and running your own agency before the end of the programme.





LONGFORD  
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DIPLOMA CENTRE

# PROFESSIONAL DIPLOMAS

The following diplomas have different start dates in 2021. The diplomas can be stand alone qualifications or can be used as part qualification to a Masters Degree. The diplomas typically last 8-10 weeks and have various start dates throughout the year. Please contact us for specific start times.

Advanced PG Diploma in Maximising Leadership Potential  
Advanced PG Diploma in Leading Teams Effectively  
Advanced PG Diploma in Leading Organisations for Success  
Advanced PG Diploma in Managing Change  
Advanced PG Diploma in Organisation Development  
Advanced PG Diploma in Organisation Renewal  
Advanced PG Diploma in Leadership in Sports Organisations  
Advanced PG Diploma in Sports & Exercise Psychology  
Advanced PG Diploma in Strategic Management  
Advanced PG Diploma in Innovation and Entrepreneurship  
Advanced PG Diploma in Aviation Studies  
Advanced PG Diploma in Executive Business Coaching  
Advanced PG Diploma in Ethics in Business  
Advanced PG Diploma in Ethics in Sports Organisations  
Advanced PG Diploma in Ethics in the Insurance Industry  
Advanced PG Diploma in Executive Business Coaching & Mentoring  
Advanced PG Diploma in Bone Health  
Advanced PG Diploma in Exercise Science  
Advanced PG Diploma in Anatomy for Sports & Exercise Science  
Advanced PG Diploma in Sports Science & Health Exercise for Women  
Advanced PG Diploma in Executive Business Coaching  
Advanced PG Diploma in Positive Psychology in Sports and Exercise Psychology  
Advanced PG Diploma Elite Performance in Sports and Exercise Psychology  
Advanced PG Diploma Mental Health Awareness and Practice in Sports and Exercise  
Diploma in ARFA Recovery in Elite sports



All degrees and diplomas validated through the James Lind Institute (Geneva)  
and the RBS (Geneva)



**RUSHFORD**  
BUSINESS SCHOOL



INTERNATIONAL  
COUNCIL FOR OPEN AND  
DISTANCE EDUCATION

**EDUQUA**



For more information about our program, please call **043 334 1980**  
E - [enquires@longfordcollege.com](mailto:enquires@longfordcollege.com) | W - [www.longfordcollege.com](http://www.longfordcollege.com)

**or**

Gaelic Players Association, Tel: +353 1 8575686  
E - [info@gaelicplayers.com](mailto:info@gaelicplayers.com)



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